



YouTube Basics Checklist

- Consider video types (performance, tutorial, vlog, etc.) and try a few.
- Consider your niche/specialties (genre, instrument, unique experience).
- START! Don't get hung up on branding or equipment. Revise as you go.
- Think of YT as free advertising.
- Link back to income source (website, Patreon, e-mail) very clearly.
- Add long-tail keywords to your existing videos; fill "tags" section!
- Use TubeBuddy for keyword research
- E-mail/text me with questions/ideas!

contact@abigailflowersmusic.com